

**SATURDAY** | ROCHESTER EDUCATIONAL  
**APRIL 6** | OPPORTUNITY CENTER (REOC)  
**8<sup>A</sup>/5<sup>P</sup>** | 161 CHESTNUT STREET, ROCHESTER, NY

# MAN TO MAN

THE CANDID  
CONVERSATION  
CONFERENCE

## **THIS IS AN OPPORTUNITY TO BE A PART OF THE CONVERSATION.**

This conference is uniquely designed to *educate, encourage* and *empower* all men possessing a desire for personal growth. Regardless of background or ethnicity, every man is entitled to thrive, educationally, physically, financially and emotionally.

With a primary focus on dispelling the stereotypes imposed upon men, of all walks of life, the vision is to help men of all ages find what they need to move forward with their lives.

There will be four different tracks, each with its own focus. We'll have a diverse group of speakers covering different topics on business, education, health and relationships.

We are marketing this conference to all ethnicities, cultures and economic status in the hopes of introducing a lively spirit of debate and discussion. We are projecting attendance from 150 and beyond.

This is the first conference of its kind. The intention is to make it an annual event. This is your opportunity to get in on the ground floor. Support men. Support the conversation.

**SATURDAY**  
**APRIL 6**  
**8<sup>A</sup>/5<sup>P</sup>** | ROCHESTER EDUCATIONAL  
OPPORTUNITY CENTER (REOC)  
161 CHESTNUT STREET, ROCHESTER, NY



THE CANDID  
CONVERSATION  
CONFERENCE

## \$5,000 Platinum Sponsor

- Company logo given prominent placement wherever appears the title: **MAN TO MAN: The Candid Conversation Conference**, *presented by The Jackman Group LLC*
- Back cover full page color ad on the official conference book
- Company logo digitally projected in main conference room throughout day of conference
- Company logo placed on all conference materials
- Company logo on The Jackman Group LLC's website with link to your company's website
- Company logo listed in official conference book
- Social media posts for 6 weeks (6 total) leading up to the conference
- Recognition as Platinum Sponsor by conference host during opening and closing remarks
- A 5-minute on stage interview with conference host(s)
- Two (2) table/booth of prominent placement in the Sponsors Expo

### SPONSORSHIP COMMITMENT

#### DEADLINE:

2/28/19

#### AD SIZE:

5.25" w x 8.25" h

#### AD FORMAT:

high resolution color PDF

#### PROGRAM AD DEADLINE:

3/1/19

#### LOGO FORMAT:

jpeg, png or eps;

no larger than 400x300 px

## \$2,500 Gold Sponsor

- Full page black and white ad on the inside cover of official conference book
- Company logo on The Jackman Group LLC's website with link to your company's website
- Company logo digitally projected in main conference room of the event
- Company logo listed in official conference book
- Announcement of Gold sponsorship by conference host
- Table tent card at meals
- Social media posts for 4 weeks (4 total) leading up to the conference
- One (1) tradeshow booth/table in the Sponsors Expo

### SPONSORSHIP COMMITMENT

#### DEADLINE:

2/28/19

#### AD SIZE:

5.25" w x 8.25" h

#### AD FORMAT:

high resolution b&w PDF

#### PROGRAM AD DEADLINE:

3/1/19

#### LOGO FORMAT:

jpeg, png or eps;

no larger than 400x300 px

### Optional Gold Upgrades:

- One (1) additional tradeshow table in the Sponsors Expo

**\$250**



**SATURDAY** | ROCHESTER EDUCATIONAL  
**APRIL 6** | OPPORTUNITY CENTER (REOC)  
**8<sup>A</sup>/5<sup>P</sup>** | 161 CHESTNUT STREET, ROCHESTER, NY



THE CANDID  
CONVERSATION  
CONFERENCE

## \$1,500 Silver Sponsor

- Half page b&w ad in the official conference book
- Company logo on The Jackman Group LLC's website with link to your company's website
- Company logo listed in official conference book
- Company logo listed on the conference website
- Announcement of silver sponsorship by conference host
- Social media posts for 3 weeks (3 total) leading up to the conference
- One (1) tradeshow booth/table in the Sponsors Expo

### Optional Silver Upgrades:

- Upgrade ad to full page b&w in conference book at discounted rate **\$300**
- One (1) additional tradeshow table in the Sponsors Expo **\$250**

### SPONSORSHIP COMMITMENT

#### DEADLINE:

2/28/19

#### AD SIZE:

5.25" w x 4.25" h

#### AD FORMAT:

high resolution b&w PDF

#### PROGRAM AD DEADLINE:

3/1/19

#### LOGO FORMAT:

jpeg, png or eps;

no larger than 400x300 px

## \$750 Bronze Sponsor

- Company logo listed in official conference book
- Company logo on The Jackman Group LLC's website

### Optional Bronze Upgrades:

- half page b&w ad in conference book at discounted rate **\$300**
- One (1) tradeshow table in the Sponsors Expo **\$250**

### SPONSORSHIP COMMITMENT

#### DEADLINE:

2/28/19

#### OPTIONAL AD SIZE:

5.25" w x 4.25" h

#### AD FORMAT:

high resolution b&w PDF

#### PROGRAM AD DEADLINE:

3/1/19

#### LOGO FORMAT:

jpeg, png or eps;

no larger than 400x300 px

**SATURDAY** | ROCHESTER EDUCATIONAL  
**APRIL 6** | OPPORTUNITY CENTER (REOC)  
**8<sup>A</sup>M/5<sup>P</sup>M** | 161 CHESTNUT STREET, ROCHESTER, NY



THE CANDID  
CONVERSATION  
CONFERENCE

## Independent Marketing Opportunities

- One (1) tradeshow booth/table in the Sponsors Expo **\$375**
- half page b&w ad in the official conference book **\$500**
- full page b&w ad in the official conference book **\$1000**

If you have questions regarding any of the sponsorship levels or marketing opportunities, please contact **Patrick Jackman**,  
**info@jackmangroupllc.com** or call (585) 861-6828.

### MARKETING COMMITMENT

#### DEADLINE:

2/28/19

#### OPTIONAL AD SIZES:

5.25" w x 4.25" h

5.25"w x 8.25" h

#### AD FORMAT:

high resolution b&w PDF

#### PROGRAM AD DEADLINE:

3/1/19

\*\*\*Daily social media coverage is targeted to a male audience of 70,000 and includes the state of New York and surrounding areas.